

360-Media Photo Shoot Checklist

Be "Showcase Ready" for higher dosing prices and fewer days on market.

Questions?

Give us a call: 903-253-3979

or Email: info@360-Media.us

EXTERIOR

- ___ Scheduling- The Exterior should be photographed when the sun is directly hitting the front of the home (morning for an east face home, afternoon for a west facing home)
- ___ Clean the Windows! Believe me... it really helps a home "POP"
- ___ Place trash barrels, and anything that is not attached to the home (garden tools, water hoses, & sprinklers), in the Garage or out of sight.
- ___ Cut grass, and remove all weeds from cracks in concrete. Driveways, porches and sidewalks swept or blown free of leaves and debris.
- ___ Remove the Yard Sign. For those that are seeing your photos on the web/print, your contact info is already there. Remove Security Signs.
- ___ When possible, water the grass 4-5 hours prior to shooting- Even a brown lawn will look better.
- ___ Ensure All Exterior Light Fixtures are working.
- ___ Turn on all Exterior Lights except for flood lights before photographer arrives
- ___ Move vehicles from drive and away from the front of home before photographer arrives
- ___ Garage doors closed and before photographer arrives.

INTERIOR GENERAL

- ___ Remove ALL evidence of pets.
- ___ Open all drapes and raise blinds on windows with a good view, before photographer arrives. - An exception would be Baths and some Bedrooms.
- ___ Turn all ceiling fans OFF just before photographer arrives. They will create a motion blur in your photo and even video.
- ___ Replace all burnt out light bulbs. You may also consider swapping all bulbs to a cool white (daylight) color to avoid the smoked in look.
- ___ Turn all inside lights ON just before photographer arrival. This will help balance the light in most areas.
- ___ Turn all Televisions OFF, and clean them very well.
- ___ Declutter the floor and horizontal surfaces. (remote controls, tissue boxes, newspapers, alarm clocks
- ___ Shine all windows, glass and counters.
- ___ Remove rugs, Uninterrupted floor space looks larger in photos.
- ___ Remove any furniture that obstructs windows.
- ___ Dining table chairs and Bar stools evenly spaced.
- ___ Make Beds and Close Closets.
- ___ Open doors between rooms to give an open feeling when possible.
- ___ Remove rugs from floors, especially from tile or wood floors.
- ___ Conceal Cords! Unplug them from the wall if needed. (Except lights)
- ___ No shoes by doors or anywhere... Place them in the closet.
- ___ Put away any medicines normally kept on counters. We will not move medicine out of a photo for you.
- ___ For security, remove any expensive artwork and Firearms from view. Even if they are decorative.

KITCHENS

- ___ Remove any Calendars. - Calendars make a listing dated if it goes over 30 days.
- ___ Clear all counter tops. - No scrubbies, Soap dispensers, paper towels, knives or cutting boards. Cleared counters look larger and will help sell your listing.
- ___ Okay to leave 1-2 small appliances for size perception, but more than that can be distracting and cause them to look small to experienced cooks.
- ___ Clear the Refrigerator completely. - No magnets, pictures, lists etc...
- ___ Clean shiny appliances very well - Dirty appliances will look smudged with flash cameras.
- ___ Remove trashcan from Kitchen.

BATHROOMS

- ___ Toilet lids must be down.
- ___ Clear the Counter-top from absolutely every item considered to be personal, including plastic soap dispensers and bar soap.
- ___ Remove weight scales, cleaning brushes and trashcans.
- ___ Close Shower Curtains. If custom tiled bath, showcase with shower curtain half-open.
- ___ Remove Toilet Paper from Holder, or use a full roll. No partial Rolls please.
- ___ Place Fresh Towels on towel bars.
- ___ Don't forget the rugs. Remove rugs, Uninterrupted floor space looks larger in photos.
- ___ Clear showers/baths of personal care items and used wash cloth/scrubbies

Be on time and ready for your photoshoot.

Photshoots are scheduled on a time allocation basis. Extra time taken to make the listing showcase ready after photographer arrival can affect affect outcome of shoot and result in additional fees according to terms and conditions.